

Why Attend the Launch Event?

You will come away. . .

- ◆ Knowing about the Global Women's Leadership Center and how it can serve you, business, local government and global communities.
- ◆ Having experienced an invigorating and motivating curriculum.
- ◆ Envisioning new possibilities and ways of leading for yourself and others.

Learn about...

International Culture

Women and Ethics

Socioeconomic Development

Entrepreneurship

Globalization

Partnerships

Gender and Technology

Values and Performance

Worldwide Vision

If you have a disability and require a reasonable accommodation, at least 72 hours before the event, please contact:

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(408) 554-4113
cserri@scu.edu*

*For more information and to register
<http://www.acteva.com/go/gwlc>*

Whole Woman,
Whole Leader,
Whole World

The Leavey School of
Business presents

Launching the Global
Women's Leadership
Center



June 30, 2004

8:30 AM to 5:30 PM
Performing Arts Center
Santa Clara University

Program Overview

Keynote speakers:

Nancy Hafkin, founder of the Pan African Development Information System of the United Nations Economic Commission for Africa

Margaret Snyder, founder and director of United Nations UNIFEM organization

Barbara Waugh, co-founder of e-Inclusion at HP and co-author of *The Soul in the Computer*

Breakout leaders include:

Barry Posner, Dean, Leavey School of Business, SCU

Kirk Hanson, Executive Director, Markkula Ethics Center, SCU

Mary Furlong, Professor of Leadership, SCU

And, many others!

For more detail go to:
http://business.scu.edu/events/gwlc_launch.htm

Santa Clara University's Leavey School of Business

Announces the

Global Women's Leadership Center

A new organization dedicated to training women from around the world to produce breakthrough results in leading their governments, businesses and communities worldwide.

Guided by Santa Clara University's leadership principles of competence, compassion and conscience, the GWLC will bring women from Silicon Valley and across the United States together with women from all regions of the world to participate in a curriculum designed around the meaning of "Whole Woman, Whole Leader, Whole World". Leaders will return to their businesses and communities ready to achieve unprecedented results as newly minted leaders.

What is the event all about?

The launch event is designed to have participants learn about the work of the GWLC, and more importantly, to actually experience what it is to be a global leader, and to have our eyes opened to global leader competencies. Global leaders are increasingly required to:

- ◆ **See** the world's challenges and opportunities.
- ◆ **Think** with a global mind set.
- ◆ **Act** with global-centric leadership behaviors.
- ◆ **Mobilize** a world class team.

Who should come?

Men and women business and community leaders ready to become GWLC stakeholders - students, program sponsors, and financial contributors.

What does it cost?

General admission - Early bird: \$100 before June 15th, \$125 thereafter. Faculty - \$35. Volunteer students are free. Space is limited. Scholarships considered upon request.